ECR IRELAND
EFFICIENT CONSUMER RESPONSE

19 November
Clayton Hotel,
Dublin Airport.

ECR SUPPLY CHAIN COLLABORATION AWARD 2026

SHINING A SPOTLIGHT ON EXCELLENCE

AWARDS ENTRY GUIDE

Sponsored by

Advantage

Prestigious Award

ECR IRELAND AWARDS ARE UNIQUE.

The ECR Supply Chain Collaboration Award is designed to showcase excellence in the retail and consumer goods supply chain in Ireland for 2026.

Winning the ECR Award is a prestigious accolade for supply chain executives as voting is by industry peers!

Why Enter?

- Win a prestigious ECR industry award.
- Promote Supply Chain Collaboration in Ireland as a driver for growth
- Generate exposure & develop trading opportunities.
- Establish your company as experts in supply chain.
- Illustrate your company's credentials for collaboration.
- Develop & disseminate new "Best Practices" in supply chain.

Click here to enter

How to enter?

- **Complete the online entry form here**
- **Submit your entries by Friday 9th October 2026**
- Outline the project - companies involved, project objectives, methodology, implementation & results.
- A shortlist of Finalists will be chosen from the entrants.
- Entry fee is €650 for ECR members - €1100 for non-members (excl. VAT)

Finalists

- Entries will be assessed by an ECR panel.
- Only 3-4 entries will be selected as a Finalist.
- Finalists will deliver a 10 minute presentation at the ECR Supply Chain Summit on November 19th at the Clayton Hotel, Dublin Airport.
- A short Q&A, hosted by the Awards sponsors (The Advantage Group) will follow.
- Each finalist will be allowed 2 presenters (1 from each company).
- Attending delegates will vote for the Award recipient.
- Two ECR Supply Chain Collaboration Trophies will be presented to the Award recipients – One for each company.

Awards Definition

ECR Supply Chain Collaboration Award- Hosted by **The Advantage Group**

This award recognises outstanding supply chain excellence achieved through collaboration between two trading partners.

Any combination of a retailer, supplier, logistics service provider or technology provider can enter.

Entries should demonstrate how both organisations worked together to address a shared challenge or opportunity, introducing an innovative and practical solution that delivered measurable improvements in areas such as product availability, stock control, efficiency, cost, sustainability, change or consumer service.

The submission should clearly outline the partnership approach, the challenge/opportunity, actions taken, results achieved and how the initiative could provide a model of best practice for the wider industry.

Projects from previous 18 months are permissible.

Terms & Conditions

- Full payment is required before the entry deadline.
- Entry fees are non-refundable.
- By entering, the participant confirms they own all rights or have the necessary permissions to enter the competition.
- The participant agrees to indemnify ECR Ireland against any consequences resulting from their entry.
- The participant agrees that presentations from Finalists will be posted in the “members area” of the ECR Ireland website, with any sensitive information modified as needed.
- ECR Ireland reserves the right to remove, combine, divide, change or create new categories if necessary.
- Client permission must be obtained if applicable.