

ECR Sustainability Award

Presented by Claire Dunne
Strategic Insight Director
Worldpanel by Numerator



Why is this award so important?



Eco-Actives actively taking action



Willing to pay more for sustainable products



Concerned about rising costs

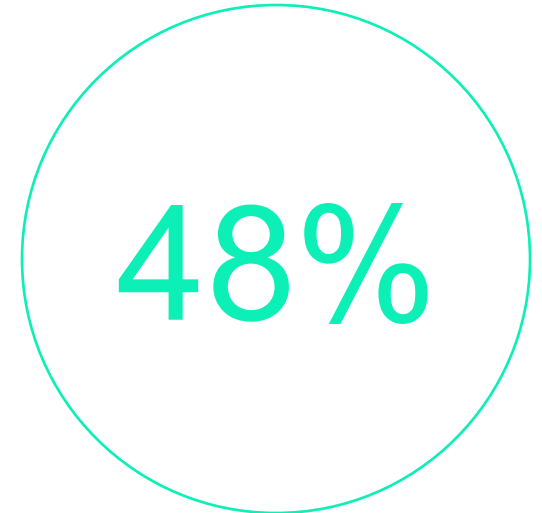
Success is within reach



Family & older dependent households



Recycled since DRS launch



Feel empowered to make change

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