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REACTION

 **Shopper
Intelligence**

goosebump
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ECR IRELAND HOT TOPICS

5 FOR '25

DELIVERING PERFORMANCE

1

Driving Operational Efficiency

2

Leading Through Disruption



DELIVERING GROWTH

3

Getting ahead of Shopper Trends

4

A.I. in Retail



DELIVERING THROUGH PEOPLE

5

Attracting Talent



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ECR IRELAND SUPPLY CHAIN SUMMIT

Thursday 20 November 2025
Radisson Blu Hotel,
Dublin Airport
09:00 – 13:00





ECR IRELAND SUPPLY CHAIN SUMMIT



Thursday 20 November 2025

Radisson Blu Hotel, Dublin Airport

09:00	Welcome	Declan Carolan, ECR Ireland and Ray Peelo, Musgraves
09:10	Economic, Market & Shopper Overview	David Berry, Country Manager Ireland, NIQ
09:30	Comparison of supply chain practices between Ire & UK	Christy Quirke, Client Service Director, Advantage Grp
09:50	ECR Ireland Hot Topics	ECR Supply Chain Steering Group
10:00	Digital transformation AI in Supply Chain Presentations, Panel & Q&A	John Power, Hd Presales & Retailer Optimisation, Relex Aidan Harrington, Synovia Digital, TBC Ray Peelo, Director of Replenishment, Musgrave Group
11:00	Break	
11:30	People in Supply Chain	Trayc Keevans, Morgan McKinley, tbc
11:45	Operational Excellence	Chris Jenkins, Ireland Supply Ordering Manager, Tesco
12:05	Operational Excellence	Lee Mawson, Hd Customer Operations UK&I, Unilever
12:25	Agility in the Supply Chain	Mark McKeever, PwC Ireland's Supply Chain Management practice leader
12:40	Panel Discussion	Eoin Butler, Chief Supply Chain Officer, Musgraves Malcolm Talmage, Head of Supply Chain UK&I, Tesco Lee Mawson, Hd Customer Operations UK&I, Unilever

ECR IRELAND SHOPPER CONFERENCE & AWARDS 2025

08th October 2025
O'Reilly Hall

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