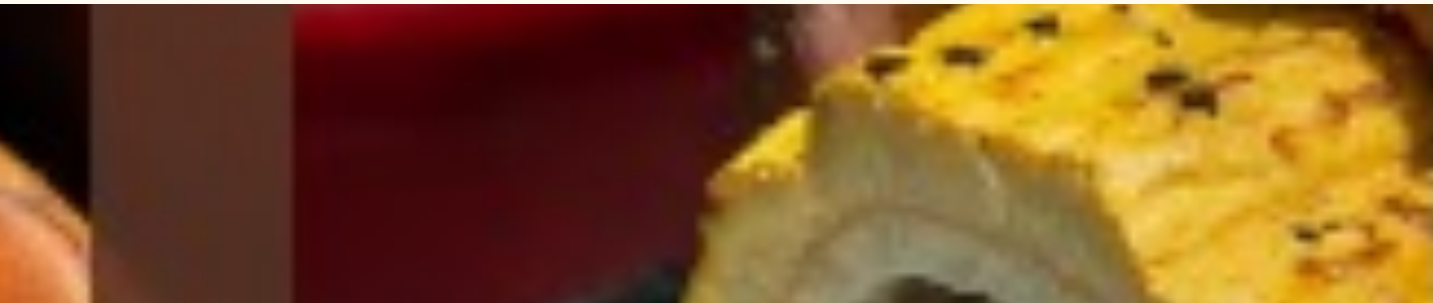




Sustainability in Retailers Engagement

ECR CATMAN Webinar 09 April 2024

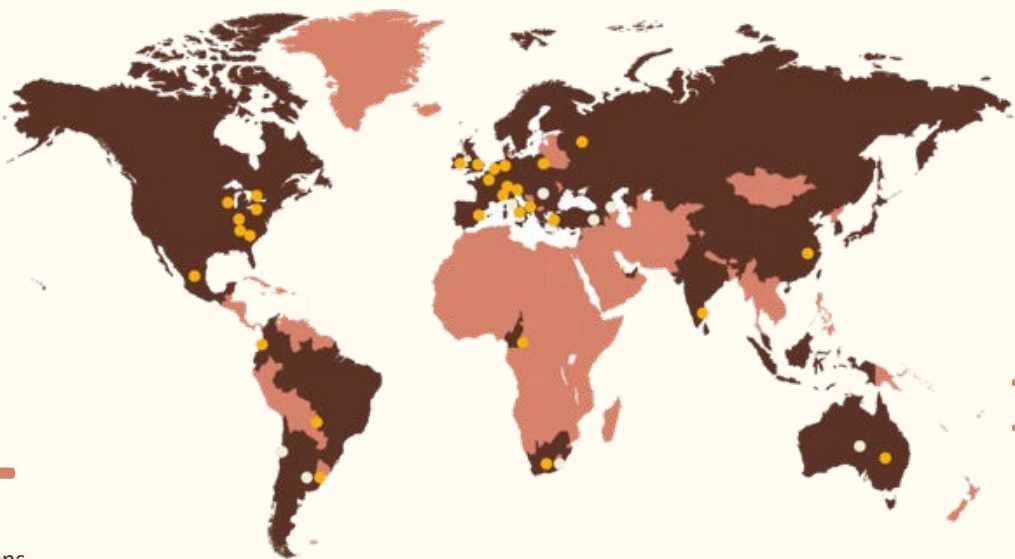


About Ferrero

Our presence in the world

50+

Countries and Regions



- MANUFACTURING PLANT FERRERO
- HAZELNUT COMPANY

17 bn EUR

Consolidated annual turnover (22/23)

47,000+

Employees
(Full Time Equivalent)
2019/20 34,121

>100

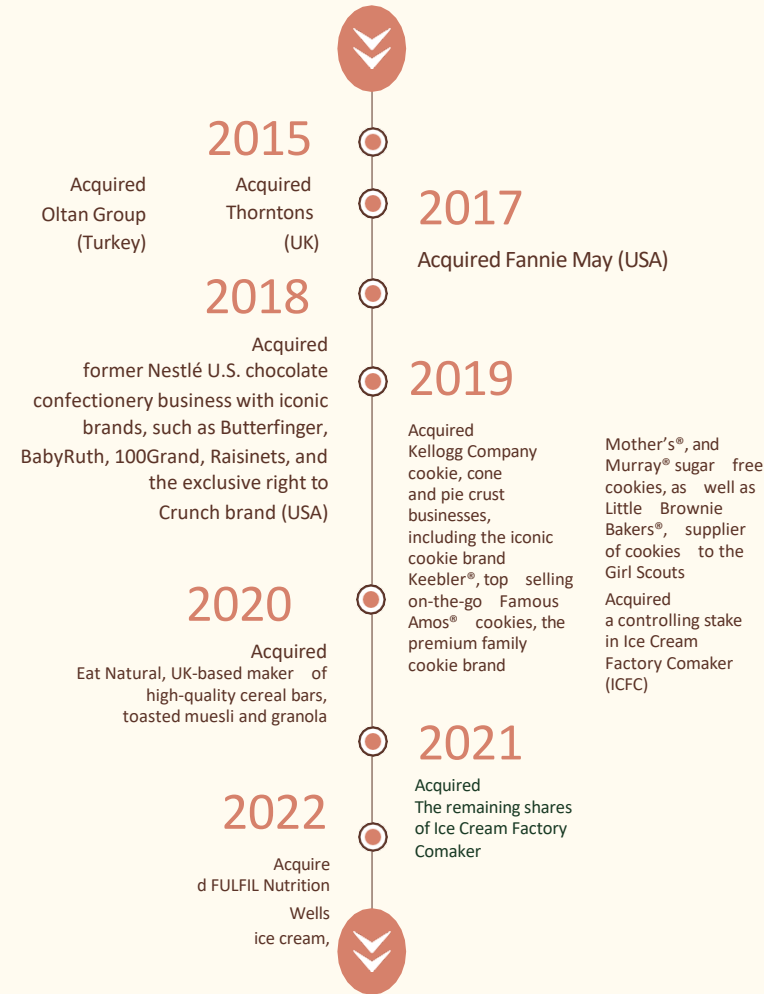
Consolidated companies managed under Ferrero International S.A

Our brands



Expanding our portfolio

Alongside organic growth, our global presence is constantly expanding as we enter new product categories and expand our footprint across Europe and North America through strategic acquisitions. We are constantly growing our portfolio of well-established brands that consumers love, allowing us to diversify and capitalise on exciting growth opportunities.





**SUSTAINABILITY IS
THE NEW
COMPLIANCE**

**BUSINESS
RELEVANCE AND A
DIFFERENTIATING
FACTOR**



**GREATER
TRANSPARENCY**



**THE IMPORTANCE
OF PARTNERSHIP
=
IMPACT**



At Ferrero, Sustainability and Quality are at the heart of everything we do



MISSION

We craft quality products for you to enjoy and share, with the utmost **respect for people and the planet**, treasuring the richness and diversity of our world.



VISION

We strive for **excellence with our passion for quality** and extraordinary **craftsmanship**. We are constantly exploring new ways to create products to **meet the evolving needs** of consumers.



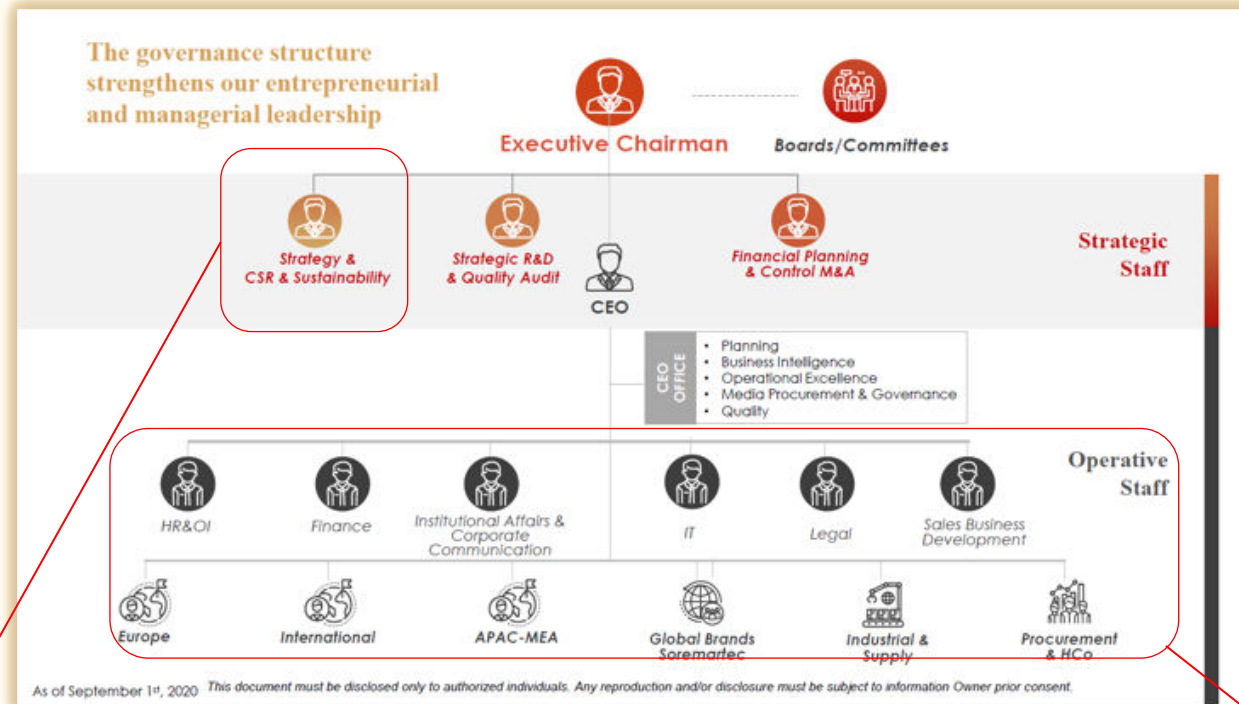
PURPOSE

We bring joy to people by delighting and surprising them **with delicious products**. This belief has shaped our Ferrero family for generations, unites us today and will continue to inspire us.



CSR & Sustainability Team is part of the EC Staff

It defines the long-term strategy and supports business functions implementation



SUSTAINABILITY FRAMEWORK & VISION

- Define group sustainability strategy
- Support business function in implementing plans
- Develop long term corporate sustainability projects
- Monitor main sustainability trends
- Develop and maintain the reporting system

SUSTAINABILITY
OPERATIVE
COMMITTEE
(S.O.C)

Alignment with
EC/ CEO

SUSTAINABILITY PS3 DEFINITION & EXECUTION

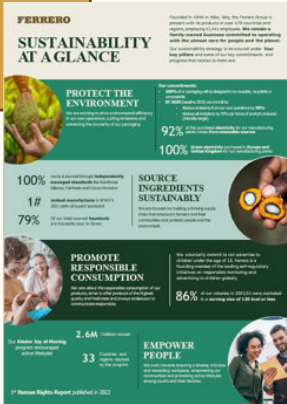
- Design PS3 and implement operative initiatives (actions plans, policies & procedures...)
- Manage actions plans
- Define Kpi's for programs & certifications
- Contribute to the sustainability report

Sustainability to Trade - our dedicated program

To upskill the communication on sustainability to our trade partners

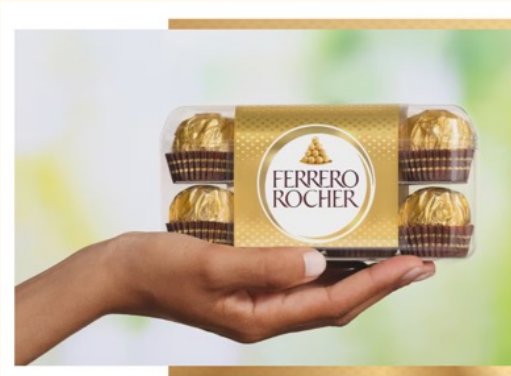
Governance with clear flows and responsibilities

Tools to upskill knowledge and confidence



IMPACT

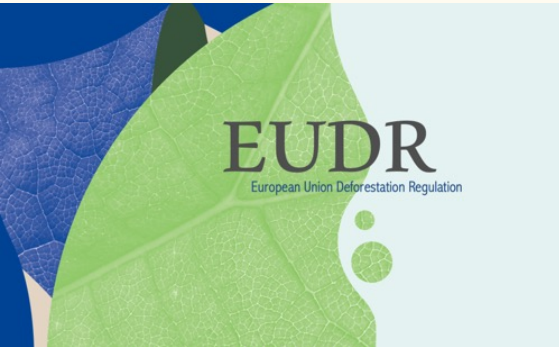
The importance of engagement – some concrete examples



PP: easier recyclability globally

Less plastic

Lower carbon footprint



Sharing know how and expertise for sustainability compliance



Tic Tac is offering recycling tips to consumers through a recycling guide!

Supporting shoppers to contribute to circularity of packaging



bottles are made from 100%* recycled plastic and are 100% recyclable

-30% CO2eq emissions in the environment

-3,200 tonnes of virgin PET annually

Source: evidence based on an internal LCA study on Estathé packaging.

Communicatin
g sustainability

—

“Don’t walk the
talk, but talk the
walk”



FERRERO

Thank you

