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## The Data of the Future

We're the only platform that harnesses decades of image and video data, processed by our patented computer vision technology, to set a new standard in **accurately forecasting** consumer behavior up to **4 years** ahead of the curve.

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## Insights from Consumer to Category

Understanding your target audience is our forté. Uncover authentic Category-level Insights, derived from the behaviors, preferences, and products liked by any consumer segment.

Ask about tailored consumer segments which deliver **weekly insights** and are **15X faster** to setup (vs focus group).

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## Unified Operational Excellence

Beyond mere data, our platform deliver operational insights through a **Trend Investments** lens that maximizes ROI for every team we touch – we're proven to work end-to-end from category managers to marketing teams to product design and more. Unify and elevate the performance of every team.

