

The ECR is proud to announce



H E R O E S

CELEBRATING PEOPLE IN THE IRISH GROCERY INDUSTRY



HEROES

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ECR Heroes Awards

Thursday 30 June 2022

We are very proud of our Irish grocery sector.

Let's give industry recognition to those in our companies who deserve acknowledgment.

ECR Ireland wishes to showcase the amazing achievements of people within our industry who have delivered extraordinary outcomes.

ECR will host a hybrid industry Awards event to celebrate these people on Thursday 30 June

This is an opportunity to recognise & applaud outstanding behaviours by individuals, teams & companies in the grocery sector.

All those who participate in the ECR Heroes Awards will be recognised for superior performance.

There will be 5 Category Winners and an Overall Award Winner.

Entering is easy.

Lets make this an event to remember and receive entries from every ECR member!



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Awards Categories

1. Heroes for the Community
2. Heroes for Shoppers
3. Heroes for Service
4. Heroes in your Workplace
5. Heroes for the Planet

There will be a winner for each category.

Overall Award Winner

- An Overall Winner will be chosen from the Category Winners
- All entrants will receive an ECR Heroes Cert.
- Trophy & prize for Category & Overall Winners.



Heroes for the Community

Colleagues who have made a difference in their local community through a workplace initiative

Heroes for Shoppers

Colleagues who have exceeded expectations in providing outstanding service to shoppers in their workplace.

Heroes for Service

A person who has excelled in their role as a supplier or service provider

Heroes in your Workplace

Colleagues who deserve recognition for outstanding performance, behaviour or service at work. This may include a team member or team leader

Heroes for the Planet

A person, department or team who have made a positive difference in preserving or protecting the planet and making our environment a better place.

(Nominations can be internal or external to your company)



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Nominations

- Fri 10 June – Nominations to be submitted via the brief Nomination Form.
- A company may make multiple nominations.

Entry Fee

- 1st Nomination = €250
- 2nd Nomination = €200
- Remaining Nominations = €150 each
- Note: The Entry fee is the only fee ... there is no further fee if shortlisted as a finalist.

Finalists

- Mon 13 June – An ECR Panel will select & announce the Finalists
- A shortlist of 2-3 nominations for each category
- The Finalists will then prepare & submit a 3 min video by Mon 27 June.
- This video will be played at the ECR Heroes Awards on Thurs 30 June.
- The video may be a combination of film, ppt, interview or speech.



ECR Selection Panel

- The Panel will be ECR Steering Group members (without entries) + appropriate external participants.
- Mon 13 June - ECR Panel will select the Finalists.
- Tue 28 June – ECR Panel will review the submitted videos.
- Thur 30 June – Winners announced at the ECR Heroes Awards.



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ECR Heroes Awards

Thurs 30 June @ 14.00

Venue tbc

A video from each finalist will be played at the venue and online.

Finalists will attend the venue.

All finalists presented a Cert

Draft Agenda

- 14.00 - Welcome
- 14.05 - Key-Note Introduction
- 14.15 – 15 Videos from Finalists @ 3 mins each
- 15.45 - Announce Category & Overall Winners
- 16.00 - Close



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Milestones

- Fri 13 May - Launch
- Fri 10 June – Nominations submitted by midday
- Mon 13 June - ECR Panel select & announce Finalists.
- Mon 27 June - Videos to be submitted by Finalists.
- Tue 28 June – ECR Panel will select the Awards winners
- Thur 30 June– ECR Heroes Awards Event