

# ECR Ireland Digital Forum, The Digital Path to Purchase, 22<sup>nd</sup> August 2017

## ATTENDEES

### RETAILERS

- |                     |       |
|---------------------|-------|
| 1. Tony Cluskey     | Gala  |
| 2. Claire Seale     | Gala  |
| 3. Ciara Dunne      | Maxol |
| 4. Pauline McCarthy | Maxol |
| 5. Caroline Wills   | Tesco |

### SUPPLIERS

- |                            |                    |
|----------------------------|--------------------|
| 7. Rachel Eades            | Britvic            |
| 8. Ruth O'Dowd             | Britvic            |
| 9. Annmarie Markey         | Coca-Cola          |
| 10. Jack Harte             | Diageo             |
| 11. Ruth Hankin            | Heineken           |
| 12. Hugh O'Neill           | P&G                |
| 13. Matt O'Hanlon          | P&G                |
| 14. Matthew Peat           | Richmond Marketing |
| 15. Aisling Kelliher       | Unilever           |
| 16. Aoife Ni Fhlannchadha, | Unilever           |
| 17. Daniel Ryan            | Unilever           |
| 18. Margaret Hanlon        | Unilever           |
| 19. Nada Mousa             | Unilever           |
| 20. Stephanie O'Reilly     | Unilever           |
| 21. Ed Riordan             | Valeo Foods        |

## **SERVICE PROVIDERS**

23. Niamh Higgins	Delta Group
24. Declan Carolan	ECR Ireland
25. Jenifer Murphy	ECR Ireland
26. Paloma Llopis	ECR Ireland
27. Sarah Clinton	Goosebump
28. Robert Flavin	Irish Int.
29. Evelyn Peters	Nielsen
30. Shane Daly	Nielsen
31. Kate Quigley,	PwC
32. Owen McFeely,	PwC
33. Ronan Fitzpatrick	PwC
34. Gerry Byrne	Shelfstock
35. Eoghan Phelan	Visualise
36. Kevin O'Brien	GS1 Ireland