

Edel Russell, Musgrave Group, appointed Co-Chair of ECR Ireland

ECR Ireland is delighted to announce Edel Russell, Insight & Innovation Director, Musgrave, has been appointed as its new retailer Co-Chair. Joining Helen Kenny, Green Isle Foods as Co-Chair, Edel subsumes the role following the conclusion of the tenure of John Brennan, Tesco Ireland.

Edel Russell, speaking on her appointment, said “On behalf Musgrave, I am delighted to have this opportunity of working with ECR Ireland in an industry leadership role to advance how we can work better together. Encouraging better collaboration between trading partners is at the core of ECR and this is especially relevant right now as there are so many ways we can deal with the effects of the pandemic, the war in Ukraine and inflation by collectively working better as an industry. With Musgrave being an Irish business, present in every community in Ireland and committed to growing sustainably I would like to ensure that ECR Ireland delivers value to all members during my tenure and is a driving force to support companies to develop sustainably.”

Declan Carolan, General Manager, ECR Ireland and Co-Chair, ECR Community says “I am delighted that Edel will play a leading role in ECR Ireland for the next three years. Musgraves are an instrumental member of ECR Ireland and an essential contributor in the development of the Irish grocery sector. They are passionate about collaboration, sustainability and supporting Irish companies ... all of which are vital components of the ECR offering.”

“I wish to offer thanks to John Brennan for his leadership role as Co-Chair of ECR Ireland for the last three years. John strongly believes in industry collaboration and in developing the skillset of the Irish grocery sector. During an extremely challenging three year period for every Irish company, John’s leadership was a critical factor in ECR Ireland’s success.”

Edel will join Helen as the new ECR Ireland Co-Chair team. Both are keen to continue the broadening of the membership base of ECR Ireland and transforming ECR Ireland services in doing so.

ECR Ireland is a not-for-profit industry group which promotes better working together between trading partners to fulfil consumer wishes better, faster, at less cost and in a more sustainable way.

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