

The ECR is proud to announce



H E R O E S

CELEBRATING PEOPLE IN THE IRISH GROCERY INDUSTRY



HEROES

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Thursday 27 July 2023



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ECR Heroes Awards

Thursday 27 July 2023

Keadeen Hotel, Newbridge TBC

14.00 – 17.00

We are very proud of our Irish grocery sector.

Let's give industry recognition to those in our companies who deserve acknowledgment.

ECR Ireland wishes to showcase the amazing achievements of people within our industry who have delivered extraordinary outcomes.

ECR will host an industry Awards event to celebrate these people on Thursday 27 July

This is an opportunity to recognise & applaud outstanding behaviours by individuals, teams & companies in the grocery sector.

All those who participate in the ECR Heroes Awards will be recognised for superior performance.

There will be 7 Category Winners and an Overall Award Winner.



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ECR Heroes Awards allows all ECR member companies to nominate a colleague deserving of internal & industry-wide recognition.

Awards Categories

1. Hero for the Community
2. Hero for Shoppers
3. Hero for Trading Partners
4. Hero in your Workplace
5. Hero for the Planet
6. Hero for Inclusion & Diversity
7. The Heroes Team Award

All finalists receive an ECR Heroes Cert. Prizes for Category & Overall Winners!



Publication:	The Echo	Media Cost (€):	2512
Date:	Monday, July 11, 2022	Reach	9,449
Page:	14	Size (Sq. Cm)	314



Helen Kenny, Tony Nanan, and Christine Farrell, Green Isle Foods, Tony was the overall winner of the Hero for Service Award at the ECR Heroes Awards held at The Keadeen Hotel, Kildare.

Heroes of Irish grocery industry honoured

THE ECR Heroes Awards took place last Thursday, June 30th in the beautiful surroundings of the Keadeen Hotel, Co. Kildare. All over the country came together to celebrate and honour the standout heroes across the Irish grocery sector who deserve to be celebrated for their contributions to both the industry and the communities they serve.

Shortlisted nominees were required to submit a video giving an insight into their contribution for and these were showcased as well as an overall winner was selected for each category.

In the Heroes for the Community category, Paddy O'Hanlon of Maxol Dublin was named as the overall winner. Paddy has been a member of the ECR since 2015 and has been instrumental in driving the development of the ECR's community support for his team as a Hero in the Hero for Shoppers category. Paddy's team at Maxol Dublin has been instrumental in driving the development of the ECR's community support for his team as a Hero in the Hero for Shoppers category. Paddy's team at Maxol Dublin has been instrumental in driving the development of the ECR's community support for his team as a Hero in the Hero for Shoppers category.

Following the excitement of the winner announcements, it was Colin Fee & Alexandra Navan who were named as the overall winners for 2022. ECR Ireland was established in 1999 to promote the development & adoption of better practices for joint retailer/supplier initiatives. A not for profit organisation, they encourage partners to better serve the Irish consumer and drive costs out of the supply chain. This is achieved through development of industry best practice through development of...

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Niall and Uncle



HEROES

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Hero for the Community

A colleague who have made a difference in their local community.

Hero for Shoppers

A colleague who have exceeded expectations in providing outstanding service to shoppers.

Hero for Service

A person who has excelled in their role as a supplier or service provider

Hero in your Workplace

A colleague who deserves recognition for outstanding performance, behaviour or service at work. This may

include a team member or team leader

Hero for the Planet

A person who has made a positive difference in preserving or protecting our planet and making our environment a better place.

Hero for Inclusion & Diversity

A person who has contributed to positive change in all areas of inclusion & diversity in the workplace

Heroes Team Award

A team within your company that deserves recognition for excelling in any of the Hero categories



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Milestones 2023

- **Mon 26 June** – Nominations submitted by midday
- **Thur 27 July** – ECR Heroes Awards Event

Nominations

- Nominations to be submitted via a brief Nomination Form by Fri 02 June
- A company may make multiple nominations but only one nomination per category.

Entry Fee

- 1st Nomination = €250
- 2nd Nomination = €200
- Remaining Nominations = €150



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Thurs 29 June

- A celebration event for nominees and their colleagues.
- Videos played at venue
- Award Recipients announced

Agenda

13.00 – 14.30	Lunch
14.30 – 16.00	Awards
16.30 – 17.00	Drinks reception